



Jodi Chan
Graphic Design

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Education	07.2020–08.2020	Applied 2020 Bootcamp An online product design bootcamp to create a UI/UX based project using research, interviewing, wireframing, hi-fi prototyping, microinteraction, and presentation skills with industry professional mentorship and feedback.
Education	10.2015–05.2020	ArtCenter College of Design Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction

Skills

Strong working knowledge

Illustrator, Photoshop, InDesign, Figma, Mural, Acrobat, Microsoft Office, Keynote, PowerPoint, and Google Slides.

Familiar with

After Effects, SolidWorks, Keyshot, MadMapper, XD, Processing, Lightroom, and Premiere.

Additional skills

Art direction, wireframing, lofi and hifi prototyping, user interviewing, micro interaction, illustration, presentation deck design, digital mockups, creating dielines, DSLR photography, sewing, and laser cutting.

Experience	07.2020–present	Chase Design Group LA, Designer Worked remotely with design, account, and production teams to create identity systems, packaging, brand architecture, title sequence typography, photo retouching, illustration, brand manuals, mockups, and presentation decks for clients including: Dole, Impossible Burger, Nestle, PepsiCo, P&G, and Starbucks.
	10.2019–12.2019	Lippincott NY, Graphic Design Intern Created brand identities, brand applications, spatial design, editorial, audits, art direction, presentation decks, and mockups for clients including, AeroMexico, Boeing, CVS, Chevron, NorthShore Medical, Samsung, and international financial institutions.
	05.2019–08.2019	FutureBrand NY, Graphic Design Intern Created brand identities, brand applications, packaging, spatial design, retail design, art direction, strategy, website, audits, presentation decks, mockups, and helped prepare workshops for clients including, Amazon, Chico's, Exxon-Mobil, Geisinger Medical Center, Godiva, and Perrier.
	01.2018–05.2018	Chase Design Group LA, Graphic Design Intern Worked with graphic design and production teams to design packaging, title sequence typography, product photography, photo retouching, social media, brand manuals, mockups, presentation decks, and case studies for clients including: Coffee-Mate, The CW Television Network, Garden Fresh Gourmet, Nestle, Nissha Technologies, and Quest Nutrition.
	12.2017–10.2018	Freelance Graphic Design Created branding for a medical training and rehabilitation center in LA. Deliverables included logomark development and business cards.
	05.2017–12.2017	ArtCenter College of Design, Teaching Assistant Assisted Professor Dan Hoy with critiques of dielines, packaging, and branding. Assisted students to build objects out of wood, foam, and paper.

Recognition	2015–2020	ArtCenter College of Design Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction
	2015–2020	ArtCenter College of Design Provost's List
	2015–2019	ArtCenter College of Design Merit-Based Scholarship
	2016–2019	ArtCenter Student Gallery: 2018 CHM (poster), 2018 Epsom (packaging), 2017 Everyday 07 (packaging), 2017 Ace Reserve (packaging), 2017 FTM (poster), and 2016 Tidy (packaging)
	2018	The One Club: The Young Ones Merit Award for FTM, rebrand
	2018	Behance Graphic Design Gallery and InDesign Gallery for Ace Reserve, packaging
	2018	Brand Editorial Publication, Hong Kong Ace Reserve, packaging
	2018	Packaging of the World Website Featured in Best Rated for Ace Reserve, packaging